



FOR IMMEDIATE RELEASE
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SCIENCE NORTH'S 2025 BLUECOAT BALL, STACKS UP TO AN INCREDIBLE SUCCESS, RAISING OVER \$190,000 FOR THE SCIENCE FOR ALL FUND.

(SUDBURY, ON) – On Saturday, March 22, Science North's annual *Bluecoat Ball: Building Brilliance* once again delivered an unforgettable evening—this time, with a playful and imaginative twist. Inspired by *Sean Kenney's Brick Masters Studio*, this year's Building Brilliance theme brought creativity to life and raised an impressive total of over \$190,000 in support of Science North's *Science for All Fund*.

With a sold-out crowd in attendance, guests stepped into a world where science, innovation, and artistry met through experiences inspired by LEGO® bricks. The evening unfolded with an immersive cocktail reception, where attendees explored the stunning sculptures of *Sean Kenney's Brick Masters Studio*, followed by the *Fund-A-Need* segment which inspires attendees to make direct contributions, ensuring that individuals, groups, schools, and communities—especially those facing financial barriers—can access Science North's hands-on STEM programming.

Beyond fundraising, the gala was a celebration of community and innovation, showcasing the power of STEM education. Science North's iconic Bluecoats led engaging, interactive experiences throughout the evening, demonstrating the magic of science in action.

A Night of Connection, Creativity, and Community Impact

For years, the *Science for All Fund* has enabled Science North to provide free access to individuals, schools, and underserved communities, breaking down financial barriers to STEM learning. Since 2023 the fund has distributed 3,280 passes to individuals for Science North and Dynamic Earth with free admission and transportation. Thanks to the generosity of those who attended and donated, together we have built the foundation to create more opportunities for everyone to be able to explore, learn, and be inspired by science.

Science North extends its heartfelt gratitude to all sponsors, donors, guests, and volunteers who made this year's *Bluecoat Ball* an unforgettable success.

Quotes:

Science North is a vital part of the Northern Ontario community, welcoming hundreds of thousands of visitors each year and serving as a hub for learning, entertainment, and inspiration for locals and tourists alike. Our government is grateful to Science North for its unwavering

dedication to fostering a love for science and learning. Thank you to everyone who contributed to this year's Science for All Fund and for helping to build a brighter future for young people in Sudbury, Northern Ontario, and beyond.

-Stan Cho, Minister of Tourism, Culture and Gaming

This year's Bluecoat Ball was nothing short of incredible. I'm so inspired by the generosity and energy our community brought to the evening. With our *Building Brilliance* theme, we celebrated the creativity and curiosity that science sparks—and the real difference we can make when we come together. Science North reaches more than 300 communities across Northern Ontario, many of which don't have easy access to hands-on science experiences. Thanks to the amazing support shown at the Ball, we're able to bring those experiences directly to them—helping to inspire the next generation of problem-solvers, big thinkers, and change-makers. A heartfelt thank you to every donor, sponsor, and partner who made this possible. Your support helps us light that spark—everywhere.

-Ashley Larose, Science North's CEO.

To learn more or to support the *Science for All* fund, click [here](#).

About Science North

Science North is Northern Ontario's most popular tourist attraction and an educational resource for children and adults across the province. Science North maintains the second and eighth-largest science centres in Canada. Science North's attractions include a science centre, IMAX® theatre, digital Planetarium, butterfly gallery, special exhibits hall, and Dynamic Earth: Home of the Big Nickel. Science North, in partnership with Laurentian University, offers North America's first and only comprehensive Science Communication program, a joint Master's and Graduate Diploma program. As part of its mandate, Science North provides science experiences throughout Northern Ontario including outreach to schools and festivals, summer science camps and more, and has a permanent base in Thunder Bay providing outreach to the Northwest. Science North is an agency of the Government of Ontario. For information, visit sciencenorth.ca.

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