

Science North Wins Four Prestigious Giant Screen Cinema Awards for "*Jane Goodall - Reasons For Hope*"

Science North is proud to announce that its latest giant screen film *Jane Goodall - Reasons For Hope*, produced in association with the Jane Goodall Institute, in partnership with the Arizona Science Center, with distribution by Cosmic Picture, and written, directed, and produced by David Lickley, has been recognized with four prestigious awards from the Giant Screen Cinema Association (GSCA). These accolades celebrate the innovative efforts and compelling impact of the film, which shares Dr. Jane Goodall's inspiring environmental message with audiences worldwide.

The awards presented include:

- **Best Film for Lifelong Learning**
- **Best Film, Short Subject**
- **Best Film Launch by a Theatre**
- **Best Big Idea**

The film *Jane Goodall - Reasons For Hope* showcases the life, work, and inspiring message of Dr. Jane Goodall, DBE, world-renowned ethologist and environmentalist. The film underscores Dr. Goodall's powerful message of hope: the resilience of nature, the power of youth, the indomitable human spirit, and the amazing human intellect.

A Deeply Engaging and Educational Experience

The **Best Film for Lifelong Learning** award celebrates films that encourage reflective thinking, introduce new perspectives, and motivate interest in their subject matter. This is the 3rd time Science North has won this award and it is a testimony to our commitment to education in all our Giant Screen Films. (Past winners include *Born to Be Wild 3D* (2011) and *Jane Goodall's Wild Chimpanzees* (2002)). The film's use of compelling stories including the Regreening of Sudbury, combined with Jane's unique voice and perspective, allowed viewers of all ages to gain a better understanding of the role each of us plays in preserving the planet. David Lickley, writer, director and producer, commented on the collaborative effort, "*Jane Goodall is the most famous and influential champion of the environment we have today. Working with her was an amazing experience for everyone on the crew. This award is the highest honour the Giant Screen Industry can bestow, and it will help promote the film in theatres around the world, further extending Jane's message.*"

The **Best Film, Short Subject** award celebrates the ability to deliver a powerful and compelling message while creating an entertaining and memorable film experience. *Jane Goodall - Reasons For Hope* was recognized for its remarkable impact, effectively

capturing the essence of Dr. Goodall's environmental message. Shot in Austria, Montana, Arizona, and Sudbury, the film's concise storytelling, paired with stunning visuals, thought-provoking content and a dynamic score, has touched the lives of audiences everywhere, much as Jane herself does in her personal presentations. *Jane Goodall – Reasons for Hope* is Science North's 7th Giant Screen film, and the second to win Best Film (*Born to Be Wild* won in 2011). It also reflects Science North's ongoing emphasis on Northern Ontario stories and talent with a largely northern crew drawn from Thunder Bay, Sudbury, North Bay, and points in between.

Celebrating the Best Film Launch by a Theatre

The **Best Film Launch by a Theatre** award recognized Science North's outstanding effort in launching *Jane Goodall - Reasons for Hope*. On May 30, 2023, Science North hosted the world premiere, attracting over 400 guests from across North America, including dignitaries, Science North partners, and media representatives. The event was designed to embody Dr. Goodall's environmental message from start to finish.

Guests were greeted on a "green carpet" in recognition of Dr. Goodall's environmental initiatives and experienced a fully immersive event featuring sustainable décor, live music, and thematic food and drink. The premiere also featured a nature-themed photo experience and a "reasons for hope" wall where guests contributed personal reflections on seed paper, later planted at Science North. Guests were further encouraged to take home seedlings, creating a lasting connection to the film's message of hope and environmental action.

Ashley Larose, MSc, CEO of Science North, expressed the team's excitement: *"We are incredibly proud to see our collaborative efforts recognized on such a grand scale. The awards are a testament to the innovation and dedication of our team. In collaboration with our partners, we are thrilled to have created something that inspires hope and action."*

Guy Labine, President and CEO of Arizona Science Center said, *"This award is a testament to our collective efforts to make science accessible and exciting for everyone. Congratulations to all involved with this incredible film."*

In addition to recognition from the GSCA, *Jane Goodall – Reasons For Hope* has earned notable awards, including **Best Original Score for a Short Film** from the 2023 Canadian Screen Music Awards, **Outstanding Screenwriter** from the Northern Ontario Music and Film Awards, the **Sustainable Production Award** from the 2024 Canadian Screen Awards, and **Innovation in Green Production** from the 2023 Jackson Wild Media Awards.

Brenda Tremblay, Line Producer and Co-Executive Producer, has been thrilled with the recognition of the team's efforts in accomplishing a sustainable production: *"From the very beginning the entire team was on board with achieving a net zero production, from the smallest of actions to the amazing partnership with Rivian who were absolutely critical in our efforts on this front."*

The success of *Jane Goodall - Reasons For Hope* reflects Science North's commitment to its mission of inspiring people of all ages to be engaged citizens and lifelong learners through science.

QUOTES:

"Jane Goodall - Reasons for Hope is an important film that highlights humanity's connection with the planet and our unwavering optimism for a brighter future. The Ontario government is proud to have supported its development," said Stan Cho, Minister of Tourism, Culture and Gaming. "Congratulations to Science North and its partners for their success at the Giant Screen Cinema Awards. I encourage everyone to see the film and to visit Northern Ontario and explore one of the interactive exhibits based on the teachings of Dr. Goodall."

"From the beginning, our government recognized the tremendous value proposition of Science North's film 'Jane Goodall - Reasons for Hope' and was proud to partner on the opportunity to highlight Dr. Goodall's important work while showcasing the beauty and resilience of Northern Ontario," said Greg Rickford, Minister of Northern Development and MPP for Kenora–Rainy River. "This well-deserved recognition is a testament to the international impact of Science North and their hardworking team."

"Today, we celebrate an incredible achievement with the film *Jane Goodall - Reasons For Hope*. Dr. Jane Goodall's message of hope resonates deeply, reminding us all of the vital role we play in protecting our planet. It's inspiring to see how this film has captured the hearts and minds of audiences, encouraging lifelong learning and a sense of responsibility toward our shared environment. I'm proud to see our communities come together, and I look forward to continuing our support for projects that uplift voices, share knowledge, and promote sustainable practices for future generations." — Minister Hajdu, Minister of Indigenous Services Canada and Minister responsible for the Federal Economic Development Agency for Northern Ontario.

"The City of Greater Sudbury is incredibly proud to support Science North's groundbreaking work and celebrate the success of Jane Goodall – Reasons for Hope. This film not only highlights Dr. Goodall's powerful message of environmental stewardship but also showcases the resilience of our community through the Regreening of Greater Sudbury. To see this project, produced with significant local talent, recognized on the global stage with four prestigious Giant Screen Cinema awards is truly inspiring. Greater Sudbury is honored to be part of a collaboration that continues to put our city at the forefront of innovative storytelling and environmental education." – Paul Lefebvre, Greater Sudbury Mayor

This film has been made possible with support from the following funders and sponsors:



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About Science North

Science North is Northern Ontario's most popular tourist attraction and an educational resource for children and adults across the province. Science North maintains the second and eighth largest science centres in Canada. Science North's attractions include a science centre, IMAX® theatre, digital Planetarium, butterfly gallery, special exhibits hall, and Dynamic Earth: Home of the Big Nickel. Science North, in partnership with Laurentian University, offers North America's first and only comprehensive Science Communication program, a joint Master's and Graduate Diploma program. As part of its mandate, Science North provides science experiences throughout Northern Ontario including outreach to schools and festivals, summer science camps and more, and has a permanent base in Thunder Bay providing outreach to the Northwest. Science North is an agency of the Government of Ontario. For information, visit sciencenorth.ca.

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