

# FOR IMMEDIATE RELEASE October 25, 2024

# NORTH BAY GETS A MOMENT OF SCIENCE WITH THEIR 7TH ANNUAL SCIENCE FESTIVAL

(**NORTH BAY, ON**) – Science, technology, and innovation are coming to life in North Bay as the 7th Annual North Bay Science Festival returns from October 23 to 26, 2024. Organized by Science North and an exciting lineup of local partners, this festival promises engaging activities and events for curious minds of all ages throughout the community.

This year's festival featured a wide range of events across the city, including:

- Northern Ontario Youth Climate Action Summit at Canadore College
- Lego FIRST Robotics Workshop at the North Bay Public Library
- Haunted Hikes hosted by the North Bay Museum

The festival culminates with the North Bay Science Carnival on Saturday, October 26, from 11 a.m. to 4 p.m. at the Canadore College/Nipissing University Cafeteria. Families are invited to dress in their best Halloween costumes and join the fun at this FREE community event. The carnival offers hands-on science activities, interactive exhibits, and live entertainment, all with a spooky Halloween twist! Exhibitors will showcase the science behind what they do, using both local and global innovations rooted in engineering, technology, and the natural world.

This year, the North Bay Science Festival is a collaborative venture under the direction of Science North, in partnership with Canadore College, FIRST Robotics North Bay, North Bay Museum, North Bay Library, Les Compagnons des francs loisirs, and NSRI ((Near North Student Robotics Initiative).

Sponsored by: Ontario Power Generation, The Power for Change Project, Cementation and Story Environmental

A full schedule of activities is available at sciencenorth.ca/nbscifest

Quotes

"Science North excels at creating excitement and intrigue around learning how our world works. I encourage residents and visitors alike to come see what they have in store for this unique educational and entertaining experience. Understanding science is the foundation for great possibilities, and often the catalyst for positive change in our community, country, and world."

### -Anthony Rota, Member of Parliament for Nipissing—Timiskaming.

"As the seventh annual North Bay Science Festival is underway, we would like to thank our community partners for collaborating with Science North to support our local children and families by offering hands-on STEM experiences, with over 70,000 Ontario STEM graduates every year, we recognize that events like these science festivals can foster and inspire STEM careers of the future." - Member of Provincial Parliament, Vic Fedeli.

"I'm pleased to welcome Science North back for the 7th annual North Bay Science Festival, events like this provide opportunities for our community to explore science in a fun, and handson way." - **Mayor Peter Chirico.** 

"FIRST Robotics Team 1305 is proud to partner with Science North for the North Bay Science Festival! We always have fun and love to have families join us in playing with robots and Lego at the Carnival. Can't wait until you meet our refurbished Baby Bot!" - Grade 9 student leader Kyla, FIRST Team 1305.

The North Bay Science Festival is all about igniting curiosity and making science accessible and exciting for everyone. With every hands-on activity and live show, we're creating moments of discovery that leave a lasting impact—moments that inspire future innovators, problem-solvers, and changemakers right here in Northern Ontario. We're grateful to work with such incredible partners across North Bay, who help bring this Science Festival to life. - Ashley Larose MSc, CEO, Science North.

#### **About**

Science North is Northern Ontario's most popular tourist attraction and an educational resource operating the second- and eighth-largest science centres in Canada. Science North's attractions include a science centre, IMAX® theatre, planetarium, butterfly gallery, special exhibits hall, and Dynamic Earth: Home of the Big Nickel. Science North also oversees an award-winning International Sales unit, which develops custom and ready-made exhibits and multimedia experiences for sale to science centres, museums, and other cultural institutions all over the world. Science North, in partnership with Laurentian University, offers North America's first and only comprehensive Science Communication program, a joint Master's and Diploma program. For more information, please visit sciencenorth.ca

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