

Rocks to Riches

Walk-Through Object Theater (2008)
Dynamic Earth, Sudbury, Ontario

Rocks to Riches walks visitors through three separate multimedia “pods” that describe the stages involved in a mining processing facilities. The first stop is the Mill, then the Smelter, and finally, the Refinery. Each stage brings about the gradual transformation of rock into the metal riches that have made Sudbury famous for the last century.

The show actively presents the fascinating technologies involved while highlighting initiatives to reduce environmental impact. A live host guides visitors through the chambers ensuring that each person has the best and most complete experience possible.

Rocks to Riches, entertains and surprises visitors at every turn. Science North carefully choreographed the show to allow for smooth visitor transitions from one chamber to the next and to ensure maximum visitor throughput.



Media Solutions

Detailed attention to script continuity and show control system

Acoustical treatment isolates each of the three chambers

Each chamber is a fully realized object theater

Moving machinery

Theatrical lighting

Original video on multiple screens

Original soundtrack.

Footprint 2000 sq. ft.

Value \$430,000