

Engineered For Speed

Multimedia Experience (2007)
Barbados Concorde Experience
Grantley Adams Airport, Barbados

Engineered For Speed is a dynamic multimedia presentation about the legendary Concorde, the first commercial supersonic aircraft. The show is literally focused on the skin of a real Concorde jet that was donated to the Grantley Adams Airport and is now housed in its own visitor center.

The show is an awe inspiring experience, combining lights, sound and visual effects, with high resolution video projected right onto the plane. *Engineered For Speed* vividly expresses the great engineering achievement that the plane represents, as well as the positive impact it has had on life in Barbados. The show highlights the jet's major achievements using historical stock footage and custom animated graphics.

The climax of the show is a high impact simulation of the Concorde breaking the sound barrier as the audience is immersed in a sonic boom. Managed timing of *Engineered For Speed* allows it to be run in overlapping audio environments with other exhibits.



Media Solutions

Concorde is the projection surface
Surround-sound
Customized on-site audio mixing
Added sub-bass make the take off and sonic boom moments truly unforgettable

Footprint 5,000 sq. ft.
Value \$1.2 million