

FOR IMMEDIATE RELEASE

April 26, 2024

Science North and the Thunder Bay Museum host a special viewing of Our Climate Quest travelling exhibition

(THUNDER BAY, ON) – This afternoon, Science North was thrilled to host the Honourable Patty Hajdu, as well as Ken Boshcoff, Mayor of Thunder Bay, alongside many enthusiastic local youths at the Thunder Bay Museum for a special viewing of the *Our Climate Quest: Small Steps to Big Change* travelling exhibition. Opening in Thunder Bay last week, the engaging 100 sqm exhibition promotes climate education, sparking crucial conversations and inspiring action for a sustainable future. *Our Climate Quest* will be open at the Thunder Bay Museum until April 30 before moving on to Collingwood starting May 8.

Funding from the Government of Canada has enabled Science North to implement a multi-faceted project that includes a multimedia object theatre at Science North; the Climate Action Show, a website and accompanying social media content, the 100 sqm travelling exhibition currently in Thunder Bay, and a 600 sqm travelling exhibition touring to larger urban cities. Together, these experiences have the goal of reaching 2 million Canadian youth by the end of 2025.

Our Climate Quest is an immersive exhibition that connects audiences with current climate science and real climate change makers to explore solutions for a sustainable future. Understanding the value of biodiversity is integral to understanding climate change and its impacts — from testing the stability of a biodiversity "Jenga" tower to investigating tree species selection for reforestation across Canada, Our Climate Quest engages visitors with fun and handson activities that show that we all have a role to play to support healthy, biodiverse environments.

To learn more about *Our Climate Quest*, including upcoming travelling exhibition tour stops, visit <u>climate.sciencenorth.ca.</u> For information about seeing the exhibition at the Thunder Bay Museum, visit <u>thunderbaymuseum.com</u>.

Quotes:

"Congratulations to Science North and the Thunder Bay Museum on the opening of this important exhibit. Our region benefits from this partnership, and we are incredibly fortunate to have access to this calibre of presentation. With federal support, *Our Climate Quest: Small Steps to Big Change* will engage, inform, and inspire on one of the most urgent issues facing our communities. Science North continues to bring the world of science to people in a variety of accessible and entertaining ways. Looking forward to exploring the exhibit!"

-Honourable Patty Hajdu, Member of Parliament Thunder Bay-Superior North and Minister of Indigenous Services and FedNor

"There's a lot of important work happening in our city to address the impacts of climate change, and we welcome Science North's Our Climate Quest: Small Steps to Big Change travelling exhibition to contribute to that conversation" said Mayor Ken Boshcoff. "It's exciting to see our community come together to explore these important issues. Events like this remind us how crucial it is to work together, learn together, and take action, especially when facing global challenges."

-Ken Boshcoff, Mayor of Thunder Bay

"Museums are places that should inspire debate and conversations. We cannot be neutral. This fantastic exhibit shared with the peoples of Thunder Bay through the partnership with Science North does just that. We hope that a new generation of great scientists, thinkers, and advocates are motivated by this exhibit to be agents of change Canada needs."

-Scott Bradley, Executive Director – Thunder Bay Museum

"Bringing to life the *Our Climate Quest* exhibition has been a privilege for Science North, amplifying our commitment to climate advocacy while deepening our collaborations in the tourism industry. We thankful to Environment and Climate Change Canada for their support in funding this impactful endeavor, reaching millions of young people nationwide."

-Ashley Larose, MSc Science North, CEO

About Science North

Science North is Northern Ontario's most popular tourist attraction and an educational resource for children and adults across the province. Science North maintains the second – and eighth-largest science centres in Canada. Science North's attractions include a science centre, IMAX® theatre, digital Planetarium, butterfly gallery, special exhibits hall, and Dynamic Earth: Home of

the Big Nickel. Science North, in partnership with Laurentian University, offers North America's first and only comprehensive Science Communication program, a joint master's and Graduate Diploma program. As part of its mandate, Science North provides science experiences throughout Northern Ontario including outreach to schools and festivals, summer science camps and more, and has a permanent base in Thunder Bay providing outreach to the Northwest. Science North is an agency of the Government of Ontario. For information, visit sciencenorth.ca.

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