

Sault Ste. Marie

SCIENCE FESTIVAL

THE GREAT
NORTHERN ONTARIO
ROADSHOW

SCIENCE NORTH

**FOR IMMEDIATE RELEASE
JUNE 16, 2022**

8TH ANNUAL SCIENCE FESTIVAL RETURNS TO SAULT STE. MARIE

(SAULT STE. MARIE, ON) – The Sault Ste. Marie Science Festival is back for another year of science, technology, and fun, taking place June 14 to 19 in various locations across the city. Join Science Festival Partners for a week of celebrating science, technology, and innovation! Every year the Sault Ste. Marie Science Festival shines the spotlight on science among children, teens and adults by offering an opportunity to celebrate science in a fun, interactive and welcoming setting for all ages.

None of which would be possible without the Sault Ste. Marie Science Festival group of partners: Algoma University, Canadian Bushplane Heritage Centre, Entomica, Invasive Species Centre, Natural Resources Canada – Canadian Forest Service, Department of Fisheries and Oceans, Sault College, Sault Ste. Marie Innovation Centre, Ministry of Natural Resources and Forestry, Sault Ste. Marie Public Library, Parks Canada and Science North as the managing partner.

Get out and explore your community for engaging, fun science events, including the ARTIE (Advanced Research Technology Innovation Expo) for grades 1-8 to participate virtually in hands-on activities, demonstrations and presentations June 16. And of course don't miss out on the annual Science Carnival, this year the Science Carnival is teaming up with The Great Northern Ontario Roadshow- a two-day community event featuring vendors, fun family activities, local natural wonders, science, and entertainment on June 18 & 19.

Quotes:

“The Sault Ste. Marie Innovation Centre celebrates 15 years of ARTIE, the Advanced Research and Technology Innovation Expo on June 16. Partnering with Science North and the Sault Ste. Marie Science Festival has allowed our YouLaunch division to expand its reach in sharing the interesting projects and careers in science and technology happening in Sault Ste. Marie and Algoma. We look forward to engaging students at the elementary school level to ignite an interest in science and technology and the opportunities these fields have to offer to youth in our community.”

- Peter Bruijns, Executive Director Sault Ste. Marie Innovation Centre.

“In collaboration with Science North and local science partners, the Invasive Species Centre is excited to be part of the 2022 Science Festival as event partner. The Science Festival provides Sault Ste. Marie and area community members a chance to participate in activities that celebrate science, technology and innovation. The Invasive Species Centre invites festival attendees to learn what you can do to help protect the environment from invasive species!”

- Sarah Rang, Executive Director Invasive Species Centre.

« We are so grateful to our partners and we are thrilled about launching the eighth annual Sault Ste. Marie Science Festival. I'd like to congratulate our team and partners on a successful re-launch our Bluecoat brand of in-person entertainment and science for all, following COVID-19. We look forward to another successful year working with Sault Ste. Marie Science Festival partners to create memorable and educational experiences for everyone within the community. »

– Jennifer Booth, Science North Interim CEO

For more information about the festival, visit: <http://sciencenorth.ca/ssmscifest/>

About Science North

Science North is Northern Ontario’s most popular tourist attraction and an educational resource for children and adults across the province. Science North maintains the second and eighth largest science centres in Canada. Science North’s attractions include a science centre, IMAX® theatre, digital Planetarium, butterfly gallery, special exhibits hall, and Dynamic Earth: Home of the Big Nickel. Science North, in partnership with Laurentian University, offers North America’s first and only comprehensive Science Communication program, a joint Master’s and Graduate Diploma program. As part of its mandate, Science North provides science experiences throughout Northern Ontario including outreach to schools and festivals, summer science camps and more, and has a permanent base in Thunder Bay providing outreach to the Northwest. Science North is an agency of the Government of Ontario. For information, visit sciencenorth.ca.

-30-

Media Contacts:

Erin McWhirter
Marketing Specialist
Science North & Dynamic Earth
905-621-1454
mcwhirter@sciencenorth.ca

*Science North is an agency of the Government of Ontario and a registered charity
#10796 2979 RR0001.*