



**FOR IMMEDIATE RELEASE
FEBRUARY 26, 2024**

Science North's Ruby Gala raises \$200,000 for the *Science For All Fund*

(SUDBURY, ON) – On Saturday, February 24th, Science North's signature annual fundraising gala, *The Bluecoat Ball*, unfolded in all its splendor. Members of our community celebrated while dressed in ruby-themed attire to champion Science North's *Science For All Fund*. This year's celebration marked a special anniversary for the science centre - 40 amazing years of engaging audiences with the science in the world around them.

The event proved to be an unparalleled success, marking its grandest turnout yet, with a sold-out audience coming together to pledge their support. A staggering \$200,000 was raised, a testament to the unwavering dedication of our community to ensuring that science remains accessible to all.

The *Science For All Fund* works to ensure that the price of admission is not a barrier to access the science centre and the programming offered. Specifically, this fund aims to reach underserved populations providing free access to Science North, increasing the number of individuals, groups, schools and communities who can access the organization's facilities and experiences.

Guests enjoyed an evening in the beautiful Vale Cavern, which featured a delectable menu courtesy of Boy Gorgeous Catering, an entertaining live auction, with the evening concluding in guests dancing the night away to local band "The Consumers".

Quotes:

"Science North is a vital cultural and educational institution in Northern Ontario. It provides opportunities for locals and visitors of all ages to broaden their knowledge of science, fostering a greater understanding of our natural world. I am proud of the important work that Science North – and its staff – are doing to inspire Ontario's next generation of scientists, while also encouraging tourism and the economic benefits that it provides to local businesses. Thank you for supporting Science North!" – Hon. Neil Lumsden, Minister of Tourism, Culture and Sport

"The unwavering support and generosity of our community are nothing short of extraordinary. Hosting the Bluecoat Ball allows Science North to celebrate this generosity and drive impactful change in Northern Ontario. The Science For All Fund has already made a significant difference, and the funds raised this year will further our vital work." - Ashley Larose MSc, CEO – Science North

To learn more or to support the *Science For All* fund, click [here](#).

About Science North

Science North is Northern Ontario's most popular tourist attraction and an educational resource for children and adults across the province. Science North maintains the second and eighth-largest science centres in Canada. Science North's attractions include a science centre, IMAX® theatre, digital Planetarium, butterfly gallery, special exhibits hall, and Dynamic Earth: Home of the Big Nickel. Science North, in partnership with Laurentian University, offers North America's first and only comprehensive Science Communication program, a joint Master's and Graduate Diploma program. As part of its mandate, Science North provides science experiences throughout Northern Ontario including outreach to schools and festivals, summer science camps and more, and has a permanent base in Thunder Bay providing outreach to the Northwest. Science North is an agency of the Government of Ontario. For information, visit sciencenorth.ca.

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Science North is an agency of the Government of Ontario and a registered charity #10796 2979 RR0001.