

KIDS GET 50% OFF IMAX DOCUMENTARIES WITH NEW SCIENCE NORTH PROMOTION

(SUDBURY, ON) – For a limited time only, Science North is offering a child discount on IMAX documentaries with their new promotion, *The Reel Deal*. Visitors can receive 50% off one child IMAX admission for every one adult ticket purchased for the same movie.

Documentaries included in this deal are:

- Jane Goodall – Reasons for Hope
 - o Drawing on decades of work by the world’s most famous living ethologist and environmentalist, Jane Goodall – Reasons for Hope, is an uplifting journey around the globe to highlight good news stories that will inspire people to make a difference in the world around them.
- Flying Monsters 3D
 - o For thousands of years, humans have believed that there were once flying monsters. Such creatures became mythologized, with stories about them shared around the world. But could they have really existed?
- Ireland
 - o Journey to a magical land of stunning natural wonders, ancient clifftop marvels, and a rich, cultural heritage in the film Ireland for IMAX®. Narrated by Liam Neeson.
- Back from the Brink: Saved from Extinction 3D
 - o Experience on the giant screen the remarkable true story of three animal species rescued from the brink of extinction. Narrated by Claire Danes.
- Animal Kingdom 3D
 - o Animal Kingdom is a stunning exploration into what makes our natural world so spectacular.

For film details and schedule visit: sciencenorth.ca/imax

This promotion is valid for in-person purchases only; online ticket orders excluded from promotion. Only applies to 60min-or-less documentaries; feature-length films excluded. There is no set end date for this promotion.

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