



FOR IMMEDIATE RELEASE  
APRIL 27, 2023

## 9<sup>TH</sup> ANNUAL SCIENCE FESTIVAL SPRINGS INTO ACTION IN SAULT STE. MARIE

**(SAULT STE. MARIE, ON)** – The Sault Ste. Marie Science Festival, presented by GFL Environmental, is back for another year of science, technology, and fun in various locations across the city April 25 to April 29. Every year the Sault Ste. Marie Science Festival shines the spotlight on science among children, teens, and adults by offering an opportunity to celebrate science in an engaging, interactive, and welcoming setting for all ages.

Here is an overview of this year's [Science Festival](#):

- Youth Climate Action Summit – April 25 – 26
- It's Not Rocket Science Trivia Night – April 25
- ARITE (Advanced Research Technology Innovation Expo) - April 27
- Science Carnival – April 29 (11:00 AM - 4:00 PM Canadian Bushplane Heritage Centre)

With Science North's growing presence in Sault Ste. Marie, they are proud to bring another festival to this community. This week-long event highlights science and technology through several events: The Science Carnival, the Advanced Research Technology Expo (ARTIE), and the It's Not Rocket Science Trivia Night all returned this year. New this year was the Youth Climate Action Summit event, which increased students' understanding of climate change science, empowered young people to take personal action on climate change and inspired them to become future leaders and innovators for climate action.

The Sault Ste. Marie Science Festival would not be possible without the support of the group of partners: Algoma University, Canadian Bushplane Heritage Centre, Entomica, Invasive Species Centre, Natural Resources Canada – Canadian Forest Service, Department of Fisheries and Oceans, Sault College, Sault Ste. Marie Innovation Centre, Ministry of Natural Resources and Forestry, Sault Ste. Marie Public Library, Parks Canada and Science North as the managing partners.

### Quotes:

“This festival is a great extension of Science North’s educational and entertaining programming. I encourage science enthusiasts and their families to travel to this beautiful region of Ontario to take part in this annual event and be inspired by the technology and innovation on display.”

– **Neil Lumsden, Minister of Tourism, Culture and Sport**

Providing young people the opportunity to learn about science and technology both enriches the community and helps to keep our country on a path to success. The activities, exhibits and events - especially the new Youth Climate Action Summit - illustrate how essential these skills are to our future. I look forward to this event.

– **Terry Sheehan, MP for Sault Ste. Marie**

“I am very excited to welcome Science North’s Sault Ste Marie Science Festival back for another great year. Thank you to all the great partners who help to make this festival possible. I welcome families to come down and participate in all the fun and interactive events!”

– **Ross Romano, MPP for Sault Ste Marie**

The Sault Ste. Marie Science Festival is a terrific way to engage local youth in science and math-based activities, and highlight the career options in the knowledge economy. Science North’s growing reach in Sault Ste. Marie is a positive development for our community, and I look forward to continue working with them.

– **Matthew Shoemaker, Mayor of Sault Ste. Marie**

For almost a decade now Science North has been working with incredible partners in Sault Ste. Marie to bring the annual Sault Ste. Marie Science Festival to life. Our commitment to Science North being in and for all of Northern Ontario is a catalyst for our organization, weaving itself into everything that we do. April 29th marks the one-year anniversary and grand opening of our Sault Ste. Marie office and what an incredible year it has been! I want to express my heartfelt thank you to our community partners for their ongoing support and we look forward to continuing to provide even more amazing experiences to the Sault Ste. Marie community in the years to come.

– **Ashley Larose MSc, CEO, Science North**

“As a contributing partner to the Science Festival, the Sault Ste. Marie Innovation Centre is excited to engage in and support innovative programming that introduces our future leaders to the wonders of science and technology. We invite families and individuals to join in the vibrant activities taking place during the week of Science Festival and have fun exploring this exciting celebration of science and technology.”

- **Peter Bruijns, Executive Director with the Sault Ste. Marie Innovation Centre**

“Entomica inspires and connects visitors of all ages with science and nature through our programs, events, and interactive experiences. We promote tourism and the education appreciation, conservation, and preservation of biodiversity. Entomica is a founding participant at our local SSM science festival and can rewardingly say “You’re never too old to learn something new and never too young to teach a thing or two.”

- **John Dedes, Biologist-Insectarium Supervisor with Entomica**

“As a collaborative partner in the Sault Ste. Marie Science Festival, the Invasive Species Centre is excited to continue our work with Science North and local science partners. The event provides opportunities for Sault Ste. Marie and area community members to participate in activities that celebrate science, technology, and innovation. The Invasive Species Centre invites

festival attendees to learn what you can do to help protect the environment, economy, and society in Canada from invasive species!"

**- Sarah Rang, Executive Director, Invasive Species Centre**

"Science North and the Science Festival bring communities and partners together to collaborate, share and foster curiosity and learning. We are grateful to be involved in this exciting event that brings out the best in everyone!"

**- Jamie Hilsinger, Executive Director, Canadian Bushplane Heritage Centre**

"It is such a thrill to have ARTIE back on our campus and to welcome so many eager young students to experience meaningful hands-on learning opportunities with our great community partners through the SSM Science Festival. Algoma University loves this event and supporting science-technology-engineering-arts-and math skills is extremely important to our vision, mission, and values. Executive Assistant Michelle Dayboll and other staff and faculty that assisted are warmly thanked for helping make this entire week possible and to those who shared in this wonderful experiential learning opportunity."

**- Dr. Michael Twiss, Dean of the Faculty of Science**

For more information about the festival, visit: [sciencenorth.ca/ssmscifest](http://sciencenorth.ca/ssmscifest)

### **About Science North**

Science North is Northern Ontario's most popular tourist attraction and an educational resource for children and adults across the province. Science North maintains the second and eighth-largest science centres in Canada. Science North's attractions include a science centre, IMAX® theatre, digital Planetarium, butterfly gallery, special exhibits hall, and Dynamic Earth: Home of the Big Nickel. Science North, in partnership with Laurentian University, offers North America's first and only comprehensive Science Communication program, a joint Master's and Graduate Diploma program. As part of its mandate, Science North provides science experiences throughout Northern Ontario including outreach to schools and festivals, summer science camps and more, and has a permanent base in Thunder Bay providing outreach to the Northwest. Science North is an agency of the Government of Ontario. For information, visit [sciencenorth.ca](http://sciencenorth.ca).

-30-

### **Media Contact:**

Erin McWhirter

Marketing Specialist

Science North & Dynamic Earth

905-621-1454

[Erin.mcwhirter@sciencenorth.ca](mailto:Erin.mcwhirter@sciencenorth.ca)

*Science North is an agency of the Government of Ontario and a registered charity  
#10796 2979 RR0001.*