



**FOR IMMEDIATE RELEASE
JUNE 30, 2022**

GREATER APPRECIATION FOR COMMUNITY AND CULTURE THIS CANADA DAY FOR GREATER SUDBURY.

(SUDBURY, ON) – Come together for a celebration of the community and culture of all Canadians! Science North, in partnership with the Sudbury Multicultural-Folk Arts Association, and KiSS 105.3, is bringing Canada Day back to Science North. With multicultural entertainment, musical performances, cool science, activities, arts and crafts for the whole family. As part of this year’s theme “Celebrating community and culture of all Canadians,” Science North invites you to visit the local vendors, try out some treats, and spend the day with your community. This free family-friendly event will be taking place from 11:00 am to 10:00 pm on Friday, July 1st, 2022.

The day will start off with the SMFAA opening parade on the Science North grounds, a land acknowledgement and an Indigenous Opening Ceremony. The National Anthem will be performed in English, French and Ojibway, to officially open the day. Following from 12:00 – 5:00 pm there will be a variety of activities including an Angry Birds challenge, face painting, outdoor science activities and so much more. The second part of the day will take place from 6:00 pm to 10:00 pm where visitors will be entertained by musical guests Nacho Jam and Harvey King and the Grindstone. And you can’t miss the return of the Science North Fireworks display.

After years apart, Science North welcomes everyone to join in celebrating the community and culture of all Canadians, Indigenous Peoples, immigrants, and visitors to Canada/Turtle Island. Science North are proud supporters of Reconciliation and working towards a better Canada for all. For more Indigenous resources please visit: [Indigenous Tourism Ontario](#) or [Science North](#).

This event is supported by the City of Greater Sudbury and the Government of Canada.

For full event details, visit sciencenorth.ca/canada

“On July 1, 2022, across this nation, millions of people will be celebrating the 155th birthday of our great country, Canada. We are thrilled to partner with Science North and Kiss 105.3 to host the greatest Canada Day celebration in the Sudbury region! We are proud to host a birthday extravaganza that will not only celebrate our country but also the contributions of our multicultural society in building this country we call home. It is a special time to honour this magnificent country we live in and to remember how fortunate we are.”

– Bela Ravi, President Sudbury Multicultural-Folk Arts Association

“We’re thrilled to welcome back the return of in-person Canada Day festivities at Science North, in partnership with the Sudbury Multicultural and Folk Arts Association. It’s great to come together

again to celebrate the incredible diversity and talent that we have in our community, and we couldn't be more proud to be a part of this fun day!"

- **Michelle Russell, Content Director for KiSS 105.3**

"We are so grateful that for the first time in two years we can come together as a community to celebrate Canada Day on our grounds. This year's Canada Day celebrations are focused on celebrating the community and embracing the culture and experiences of all Canadians. This event has been made possible through continued partnerships with the Sudbury Multicultural-Folk Arts Association, and KiSS 105.3. We are also grateful for support from the City of Greater Sudbury and the Government of Canada. We welcome everyone to join us in this celebration, which is sure to provide inclusive, entertaining, and educational experiences for all!"

- **Jennifer Booth, Interim CEO, Science North**

About Sudbury Multicultural-Folk Arts Association

The Sudbury Multicultural-Folk Arts Association has been around for over 50 years, one of the original Multicultural organizations in Ontario. Sudbury Multicultural and Folk Arts Association work toward building bridges between Newcomers and existing services, identifying and solving issues. Providing multicultural services to the community of Sudbury. As an umbrella organization to over 30 delegate groups with a client population of over 30,000 citizens of Sudbury. We are managed by an elected Board of Directors, consisting of a maximum of 17 members elected from the various ethnic and cultural groups. The Centre is committed to maintaining high standards of community service, volunteerism and protection of human rights and serving Newcomers to the well adapted to contribute to Canadian society.

About Science North

Science North is Northern Ontario's most popular tourist attraction and an educational resource for children and adults across the province. Science North maintains the second and eighth largest science centres in Canada. Science North's attractions include a science centre, IMAX® theatre, digital Planetarium, butterfly gallery, special exhibits hall, and Dynamic Earth: Home of the Big Nickel. Science North, in partnership with Laurentian University, offers North America's first and only comprehensive Science Communication program, a joint Master's and Graduate Diploma program. As part of its mandate, Science North provides science experiences throughout Northern Ontario including outreach to schools and festivals, summer science camps and more, and has a permanent base in Thunder Bay providing outreach to the Northwest.

Science North is an agency of the Government of Ontario. For information, visit sciencenorth.ca.

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